

Startup Opportunity Framework

1 – Business Opportunity

1 Market

2 From differentiator to value proposition and competitive advantage

3 Sustainability

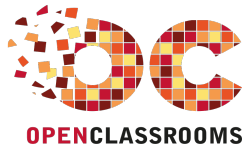
4 General comment on the business opportunity

2 – The Startup Opportunity

1 Cost of entry

2 Risks

3 Feasibility



4 Core skills

5 General comment on the startup opportunity