List of 50 ideas

1. Home delivery of meals between 10:30 pm and 5:00 am
2. Cognitive stimulation for 40+ people.
3. Helping people and business in dealing with the administration
4. Travel agency for blind people
5. Pocket translator for hearing impaired people
6. Creative workshop for kids
7. Baby sitting with foreign language activities
8. Swing with energy generator
9. Low cost bar
10. Shops with limited life time
11. Coffee place for kids for after school
12. Clinic for minor care
13. Short term rental of consumer electronic equiments
14. "Vino cacao", a drink based on wine and chocolate
15. Vending machines for bio products
16. **Foldable electric scooter**
17. Mobile phone for hearing impaired people
18. Clothe for people suffering from diabetes
19. Change converter into coupons
20. Vending machine for flowers
21. Vending machines for pizzas
22. Dating services for people with handicap
23. Car insurance based on driving distance
24. Installing Screens in lifts
25. Home delivery of breakfast
26. Rental services of luxury goods (bags, haute couture clothe, shoes) for women
27. Week based rental of shop in shopping malls
28. Rental services of kids clothe and toys
29. Communication platform for isolated senior people
30. Private concerts at your home
31. Fitness club (where every activity is being practiced in the dark)
32. Customization of Ikea furniture
33. Driving home safely services for party guests
34. Reinventing reusable diapers
35. Self-service car repair
36. Home delivery for cocktail parties
37. Safe taxi for children
38. 1€ sandwich business
39. Shop specializing on electric bikes
40. Bio food for pets
41. Relaxing clothe (diffusing perfume when you're stressed)
42. Refurbishing and reselling used phones in developing countries
43. Rental of comics
44. Real time street parking availability app
45. Online exchange of non-exchangeable nonrefundable train or plane tickets
46. Self-service for preparing dinner
47. **Home service robot for senior (checking safety, health, reminding appointments, taking medicine)**

List of 50 ideas

48. **Pocket real time automatic translator with voice recognition and voice synthesis for travelers**
49. Safe urban parking places for bikes
50. A connected tablet PC for autistic people

Comments on the Top 3 ideas

So I selected as my top 3 ideas the following
- Foldable electric scooter
- Home service robot for senior (checking safety, health, reminding appointments, taking medicine)
- Pocket real time automatic translator with voice recognition and voice synthesis for travelers

So let's discuss them using the assessment grid that we provided

Foldable Electric Scooter

Nom du critère (7 maximum)	Nbre de points max	Description
"Could it work"	*3*	I would give it a 1. I am definitely not sure. I believe it might be possible to design a foldable scooter, but I raise some issue about the rigidity of the chassis that is crucial as it directly impacts the behavior on the road.. But even though a 100% foldable concept might not be doable, I believe that you can figure out some intermediary trade off: removable battery that could prevent it from being stolen, which is one of the point of the concept…
"How innovative"	3	I would give it a 2. It is quite an innovative idea and a significant improvement for urban users, but it doesn't seem to disrupt the value proposition. The foldable design would probably be patentable
"How big is the potential ?"	3	Here again that would be a 1. It's probably an international market, but with a very specific differentiator, and I am not sure how that would address a major pain point for existing or future users.
Feedback /additional suggestions	free text field	The idea is interesting and creative. It raises some strong engineering / cost issues, as I am not sure, assuming it's possible to design such a product, that the market would be ready to pay a premium price for that. So there are some engineering design questions. There are also some market related question about how well it would be received..

Comments on the Top 3 ideas

Home service Robot

Nom du critère (7 maximum)	Nbre de points max	Description
"Could it work"	*3*	I would give it a 3. Robots like Nao are there, and video processing algorithm, for example; able to detect when the person is lying down on the floor already exist in computer science labs, along with learning algorithm that can know about you (when you must take your pills, reminding coming events, etc.)…
"How innovative"	2	I would give it a 2. Robot companion are quite an innovative idea and combining them with state of the art, video analysis, and learning algorithm can lead to quite innovative value proposition? I give it a 2 and not a 3, because, the raw components are there, but there are still lot's of work and creative research to turn it into an actionable usable value proposition
"How big is the potential?"	3	Here it would be a 1. The cost of the robot, several thousand euros strongly limits mainstream adoption. There is probably room for a simpler companion, but how senior people would value it so it could turn into a game changer business, is far from being established in the short and medium run. On the long run, it's quite likely, but how long will it take remains the key question: and time is a rare and valuable resource for the entrepreneur
Feedback /additional suggestions	free text field	The idea is interesting, doable, and carries some potential. But as a combination of existing raw technologies, it still needs significant design and development work, which makes it hard to assess where it might go, and if that carries significant potential. But it is definitely a leap of faith some entrepreneurs should do, and I am sure will, in the future..

Comments on the Top 3 ideas

Pocket real time automatic translator with voice recognition and voice synthesis for travelers

Nom du critère (7 maximum)	Nbre de points max	Description
"Could it work"	3	I would give it a 3 (I am in between 2 and 3 The raw technologies are there. Deep learning technologies work efficiently in the lab particularly for language processing (understanding the meaning, translating). Siri, Google and other have demonstrated that voice recognition works well, however still limited in a noisy environment.
"How innovative"	2	I would give it a 2. The idea is not new, but having a pocket machine that can understand, translate and say what I am saying in a foreign language in real time does sounds like a real break through.
"How big is the potential ?"	3	Here it would be a 3. It seems that the might be some large potential, from the executive travelling aboard, to the tourist visiting a foreign country, These 2 situation describing large markets..
Feedback /additional suggestions	free text field	There is a proof of concept of how well this could work that needs to be done. Is it a wow product, or a nice idea that is still not there yet ? Along with that, some market exploration to confirm how people like the idea would be a vital confirmation..